FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00166066-A **Type of Permit:** FILMING **Release Date:** 11/09/2020

Production Company	RADICAL MEDIA, LLC
Insured Company Name	RADICAL MEDIA, LLC
Contact Phone No. 1	310-664-4563
Contact Phone No. 2	310-664-4500
Fax	
Address	1630 12TH ST SANTA MONICA, California 90404
Production Title	MADDEN 21
Type of Production	Commercial - Standard

Producer	Jeremy Barrett
Director	F Gary Gray
1st AD	David Dean
Production Manager	Laurie Devine
FilmL.A. Coordinator	CJ Leavens
Location Manager	Alex Apple
Primary Phone	Mobile - 310-863-7600
Secondary Phone	
Location Assistant	N/A N/A
Primary Phone	Mobile - 555-555-5555
Secondary Phone	

Fees

FILMLA NON-REFUNDABLE FILM PERMIT RIDER FEE	$111.00
LA CITY FIRE SAFETY OFFICER	$218.00

Total Permit Fee $329.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Location 1 of 1

Permit Number F00166066-A
Production Company RADICAL MEDIA, LLC
Insured Company RADICAL MEDIA, LLC
Production Title MADDEN 21

Location Manager Alex Apple
Primary Phone Mobile - 310-863-7600
Secondary Phone

Location Address Alley between Barry Ave & Federal Ave, Wilshire Bl - Texas Ave, Los Angeles, CA, 90025

Location Type Alley

Film Dates 11/9/2020 - 11/9/2020 06:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
*** MUST COMPLY WITH ATTACHED REOPENING PROTOCOL FOR MUSIC, TELEVISION AND FILM PRODUCTION: APPENDIX J EFFECTIVE AS OF FRIDAY, JUNE 12, 2020.***
THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.
*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LAFD UFSO: Company must contact FilmL.A. for extension of the Uniformed Fire Safety Officers' hours. During normal business hours, UFSO must also inform the LAFD Film desk of the extension.
Community Survey Obtained
CROSSOVERS/CABLING ACROSS STREET I: Not allowed on street without prior approval.
Equipment staging and vehicles may park on one side of the street only.
FAA (UAS): Failure to adhere to any applicable limitations of UAS usage will result in immediate shutdown of UAS activity
FAA (UAS): Production company must notify Air Operations for LAPD (213-485-2600) and LAFD (818-756-8635) at least 1/2 hour prior to activity.
FAA (UAS): UAS may not be operated directly over any person, unless authorized by FAA
FAA (UAS): UAS must be operated at an altitude of no more than 400' above ground level
FAA (UAS): UAS operations may not be conducted during night (1/2 hour prior to sunrise, 1/2 hour after sunset).
FAA (UAS): UAS Operator must conform with all FAA Regulations
FAA: Aviation activity must conform to accepted FAA plan of activities.
FAA: Aviation activity will be conducted within normal FAA established guidelines.
FAA: Company must notify Air Operations for LAPD (213-485-2600) and LAFD (818-756-8635) at least 1/2 hour prior to activity.
FAA: LAPD Air Support Division has been notified by FILM LA of aerial activity
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
4 Inspire Drone Registrations v3.pdf
3903742 RPC Davis w recurrency.pdf
Santa Monica (SMO).pdf
Alley Map.pdf
Alley POA.pdf
Updated Drone Quesh.pdf

UNOFFICIAL

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Summary Information — Location

Permit Number F00166066-A
Production Company RADICAL MEDIA, LLC
Insured Company RADICAL MEDIA, LLC
Production Title MADDEN 21

Location Manager Alex Apple
Primary Phone Mobile - 310-863-7600
Secondary Phone

NO SIGNAGE IN SANTA MONICA.pdf
Guidelines for Use of Parking Lots in the City of Santa Monica.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	60
Cube Trucks	4
Generator	1
Stakebed Trucks	2
Trailers	4
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	60
LA City UFSO assigned	47686
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Aerial Photography with remote control aircraft. (UAS); Exterior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; talent on street; walk and talk ; camera car tracking talent on sidewalk street shots; camera car; Drone activity unitl 1700 hrs. ;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police **Fire:** Los Angeles City Department

Thomas Guide **Page:** 631 **Grid:** J4

Coordinator Note Person Responsible for Covid-19 Compliance: Julie DiCataldo
Phone: 818-632-2200 or julie.dicataldo@alumni.usc.edu

Coordinator Note UFSO required 11/9 1130-1530 (4 hours)
UFSO to follow from Alley between Barry Ave & Federal Ave, Wilshire Bl - Texas Ave to Alley between Barry Ave & Federal Ave, Texas Ave - Ohio Ave locations.

Coordinator Note RIDER A EXTENDS DRONE ACTIVITY TO 1700 AND COLLECTS ADDITIONAL UFSO FEE.

Parking

Base Camp
Location Type : Other Location
11800 Texas Avenue, Los Angeles, CA, 90025

Crew Parking
Location Type : Other Location
11800 Texas Avenue, Los Angeles, CA, 90025

NOT A PERMIT

Small UAS Certificate of Registration A

Name: Wild Rabbit Productions LLC

Manufacturer: DJI

Model: Inspire 2

Serial Number: 09YDF122FR0576

Certificate Number: FA33AL7TY9

Issued: 06/22/2019 Expires: 06/22/2022

For U.S. citizens, permanent residents, and certain non-citizen U.S. corporations, this document constitutes a Certificate of Registration. For all others, this document represents a recognition of ownership.

Operators of unmanned aircraft must ensure they comply with the appropriate safety authority from the FAA and economic authority from the DOT. To operate as a recreational flyer, a person must meet all of the statutory conditions of the exception for limited recreational operations of unmanned aircraft (49 U.S.C. 44809). Persons who do not meet any of the statutory conditions may not operate under the statutory exception for limited recreational operations of unmanned aircraft and would need to operate the unmanned aircraft under part 107 or any other applicable FAA authority.

This Small UAS Certificate of Registration is not an authorization to conduct flight operations with an unmanned aircraft. Operations must be conducted in accordance with the applicable FAA requirements. The operator of the aircraft is responsible for knowing and understanding what those requirements are. For more information on flying for non-model purposes, please visit the FAA website at www.faa.gov/uas.

Small UAS Certificate of Registration B

Name: Wild Rabbit Productions Inc.

Manufacturer: DJI

Model: Inspire 2

Serial Number: 09Y3G86004V006

Certificate Number: FA3WX9E4TX

Issued: 02/06/2020 Expires: 02/06/2023

For U.S. citizens, permanent residents, and certain non-citizen U.S. corporations, this document constitutes a Certificate of Registration. For all others, this document represents a recognition of ownership.

Operators of unmanned aircraft must ensure they comply with the appropriate safety authority from the FAA and economic authority from the DOT. To operate as a recreational flyer, a person must meet all of the statutory conditions of the exception for limited recreational operations of unmanned aircraft (49 U.S.C. 44809). Persons who do not meet any of the statutory conditions may not operate under the statutory exception for limited recreational operations of unmanned aircraft and would need to operate the unmanned aircraft under part 107 or any other applicable FAA authority.

This Small UAS Certificate of Registration is not an authorization to conduct flight operations with an unmanned aircraft. Operations must be conducted in accordance with the applicable FAA requirements. The operator of the aircraft is responsible for knowing and understanding what those requirements are. For more information on flying for non-model purposes, please visit the FAA website at www.faa.gov/uas.

Small UAS Certificate of Registration C

Name: Wild Rabbit Productions LLC

Manufacturer: DJI

Model: Inspire 2

Serial Number: 09YDE6UL040161

Certificate Number: FA3PNMCMYH

Issued: 11/28/2018 Expires: 11/28/2021

For U.S. citizens, permanent residents, and certain non-citizen U.S. corporations, this document constitutes a Certificate of Registration. For all others, this document represents a recognition of ownership.

For all holders, for all operations other than as a model aircraft under sec. 336 of Pub. L. 112-95, additional safety authority from FAA and economic authority from DOT may be required.

This Small UAS Certificate of Registration is not an authorization to conduct flight operations with an unmanned aircraft. Operations must be conducted in accordance with the applicable FAA requirements. The operator of the aircraft is responsible for knowing and understanding what those requirements are. For more information on flying for non-model purposes, please visit the FAA website at www.faa.gov/uas.

Federal Aviation Administration

Small UAS Certificate of Registration D

Name: Wild Rabbit Productions Inc.

Manufacturer: DJI

Model: Inspire 2

Serial Number: 09Y3G9T004W005

Certificate Number: FA3RKTAPN9

Issued: 01/20/2020 Expires: 01/20/2023

For U.S. citizens, permanent residents, and certain non-citizen U.S. corporations, this document constitutes a Certificate of Registration. For all others, this document represents a recognition of ownership.

Operators of unmanned aircraft must ensure they comply with the appropriate safety authority from the FAA and economic authority from the DOT. To operate as a recreational flyer, a person must meet all of the statutory conditions of the exception for limited recreational operations of unmanned aircraft (49 U.S.C. 44809). Persons who do not meet any of the statutory conditions may not operate under the statutory exception for limited recreational operations of unmanned aircraft and would need to operate the unmanned aircraft under part 107 or any other applicable FAA authority.

This Small UAS Certificate of Registration is not an authorization to conduct flight operations with an unmanned aircraft. Operations must be conducted in accordance with the applicable FAA requirements. The operator of the aircraft is responsible for knowing and understanding what those requirements are. For more information on flying for non-model purposes, please visit the FAA website at www.faa.gov/uas.

NOT A PERMIT

I UNITED STATES OF AMERICA XI

DEPARTMENT OF TRANSPORTATION • FEDERAL AVIATION ADMINISTRATION

IV NAME

DONOVAN WILLIAM DAVIS

V ADDRESS 6104 LAURELGROVE AVE
NORTH HOLLYWOOD CA 91606-4619

U

VI NATIONALITY USA	SEX	HEIGHT	WEIGHT	HAIR	EYES
IVa D.O.B. 15 APR 1978	M	71	230	BROWN	BROWN

IX HAS BEEN FOUND TO BE PROPERLY QUALIFIED TO EXERCISE THE PRIVILEGES OF

A

II REMOTE PILOT

III CERTIFICATE NUMBER 3903742

X DATE OF ISSUE 15 JUN 2018

S

XIV

VIII ACTING ADMINISTRATOR

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Certificate of Achievement

This is to certify that

Donovan William Davis

has successfully completed the
FAA Safety Team Aviation Learning Center Online Course

Part 107 Small Unmanned Aircraft Systems (Small Uas) Recurrent

Course Number ALC-515

Presented by Online Courses

July 9, 2020

Federal Aviation Administration

Valerie G. Palazzolo

Valerie G Palazzolo, National Manager, FAA Safety Team

Certificate Number 0828681-20200709-00515

NOT A PERMIT

DEPARTMENT OF TRANSPORTATION
FEDERAL AVIATION ADMINISTRATION

CERTIFICATE OF WAIVER OR AUTHORIZATION

ISSUED TO: Wild Rabbit Productions Inc.

POC PHONE NUMBER: 323-577-3977

ATTN: David Radin

This certificate is issued for the operations specifically described hereinafter. No person shall conduct any operation pursuant to the authority of this certificate, except in accordance with the standard and special provisions contained in this certificate, and such other requirements of the Federal Aviation Regulations not specifically waived by this certificate.

OPERATIONS AUTHORIZED

Operations under this certificate of authorization (COA) are limited to the maximum altitude listed below. This altitude is an absolute value and it shall not be added to the height of any structures.

Class of Airspace: **D** Night Waiver: **107W-2016-00760**

At or Below: Altitudes in accordance with published Unmanned Aircraft System (UAS) Facility Map (UASFM).

Under the Jurisdiction of: Santa Monica Airport Traffic Control Tower (ATCT)

Airport Identifier: Santa Monica Municipal Airport/ **KSMO**

LIST OF WAIVED REGULATIONS BY SECTION AND TITLE

N/A

STANDARD PROVISIONS

1. A copy of the application, made for this certificate, shall be attached and become a part hereof.
2. This certificate shall be presented for inspection upon the request of any authorized representative of the Federal Aviation Administration or of any State or municipal official charged with the duty of enforcing local laws or regulations.
3. The holder of this certificate shall be responsible for the strict observance of the terms and provisions contained herein.
4. This certificate is nontransferable.

NOTE - This certificate constitutes a waiver of those Federal rules or regulations specifically referred to above. It does not constitute a waiver of any State law or local ordinance.

SPECIAL PROVISIONS

Special Provisions 1 to 3, inclusive, are set forth in this authorization.

This certificate 2019-P107-WSA-14606 is effective from October 1, 2019 to February 28, 2021 , and is subject to cancellation at any time upon notice by the Administrator or his/her authorized representative.

BY DIRECTION OF THE ADMINISTRATOR

MATTHEW M GAMMON Digitally signed by MATTHEW M GAMMON Date: 2019.09.16 08:11:10 -07'00'

FAA Western Service Area (Region)

For B. G. Chew (Signature)

September 16, 2019 (Date)

Tactical Operations Manager (Title)

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FAA Form 7711-1 (7-74)

SPECIAL PROVISIONS

1. CONTACT INFORMATION:

a. David Radin is the person designated as responsible for the overall safety of UAS operations under this COA. During UAS operations for on-site communication/recall, the Responsible Person shall be continuously available for direct contact at 323-577-3977 by KSMO ATCT or designated representative.

b. The Responsible Person listed on this COA must maintain a current list of pilots by name and the remote pilot certificate number(s) associated with the COA holder's operation. This list must be presented for inspection upon request from the Administrator or an authorized representative.

2. SCHEDULE OF FLIGHT OPERATIONS:

a. Night operations authorized at the altitude stated in this COA and in accordance with Special Provisions established in 14 CFR § 107.29 Daylight operation waiver [107W-2016-00760].

b. This COA does not relieve the remote pilots from the responsibility to check the airspace they are operating in and comply with all restrictions that may be present in accordance with, see 14 CFR 107.45 and 107.49 (a)(2), such as restricted and Prohibited Airspace, Temporary Flight Restrictions, etc.

c. The facility may disapprove, terminate, restrict, or delay UAS flight operations covered by this COA at any time.

d. The operator is responsible for reviewing the published UASFM at http://uas-faa.opendata.arcgis.com/ and scroll down and open the "Visualize It" section prior to each flight to ensure that no changes have been made to the map (i.e., altitude changes, airspace modifications, etc.). If you need to operate at an altitude that is not in accordance with the published UASFM, you must apply for a new COA requesting that altitude.

3. EMERGENCY/CONTINGENCY PROCEDURES - Lost Link/Lost Communications Procedures:

a. If the UAS loses communications or loses its Global Positioning System signal, the Unmanned Aircraft must return to a pre-determined location within the operating area and land.

b. The Pilot in Command must abort the flight in the event of unpredicted obstacles or emergencies.

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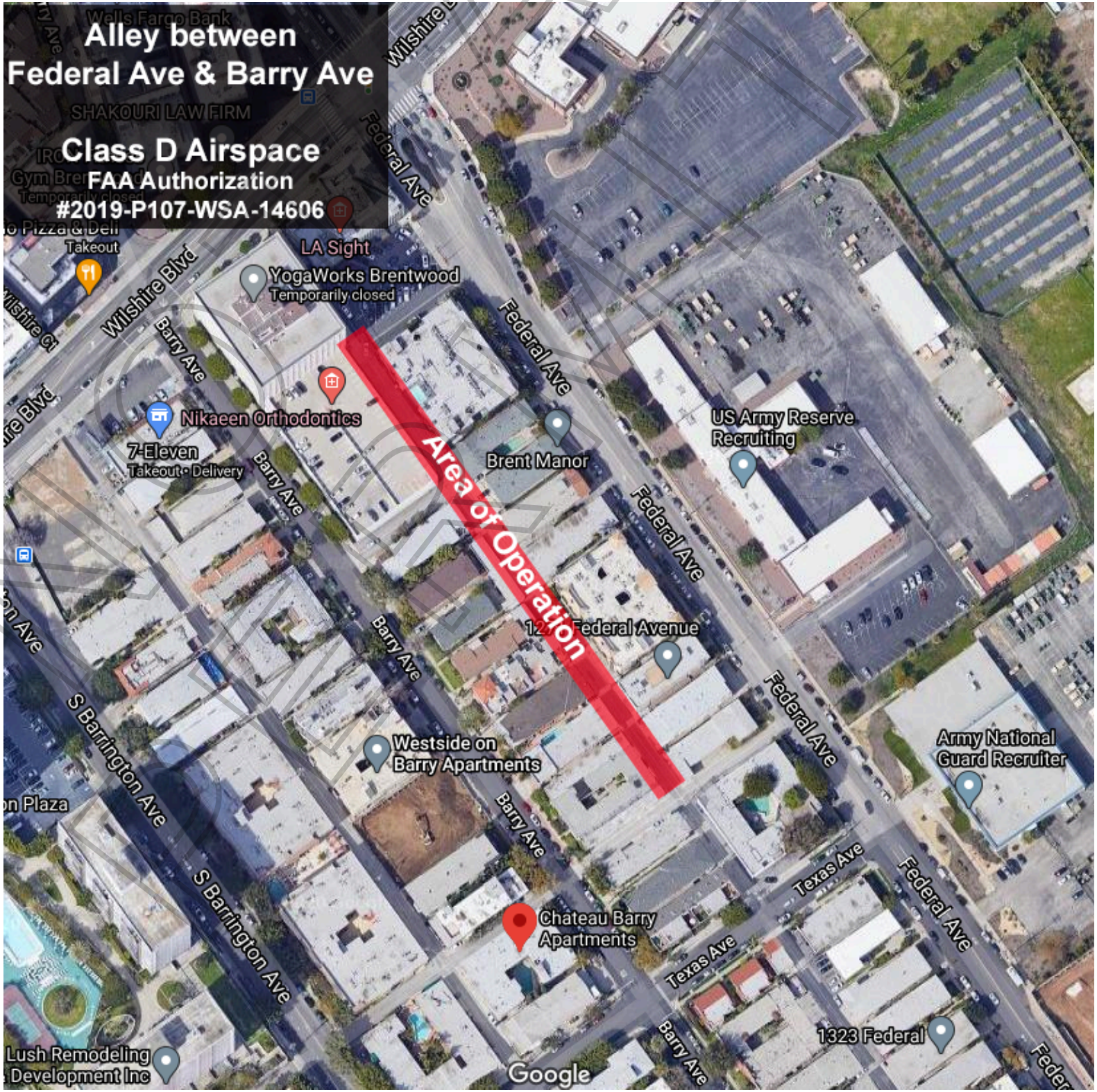
Alley between
Federal Ave & Barry Ave
Class D Airspace
FAA Authorization
#2019-P107-WSA-14606
Area of Operation
Wilshire Blvd
Federal Ave
Barry Ave
S Barrington Ave
Texas Ave
LA Sight
YogaWorks Brentwood
Temporarily closed
Nikaeen Orthodontics
7-Eleven
Takeout · Delivery
Brent Manor
US Army Reserve
Recruiting
Federal Avenue
Westside on
Barry Apartments
Army National
Guard Recruiter
Chateau Barry
Apartments
1323 Federal
Lush Remodeling
Development Inc
Google

WILD RABBIT
AERIAL PRODUCTIONS

Alley POA

UAS MOTION PICTURE PLAN OF ACTIVITIES

Wild Rabbit Productions Inc. 2310 Central Ave. Unit 12, Irwindale CA 91010 323-577-3977

Contact: David Radin dave@wildrabbitproductions.com

Operating under FAA Part 107 in Class D Airspace - FAA Authorization 2019-P107-WSA-14606

Pilot: Donovan Davis 213-399-0983 Certificate # 3903742

ACTIVITY: Filming actors and scenery on a closed set, traffic controlled road.

LOCAL TIMES: 11/09/20 11:30 – 15:30

LOCATION OF FLIGHT: Alley between Federal Ave & Barry Ave (see map)

REGISTERED AIRCRAFT:
DJI Inspire 2 FA33AL7TY9
DJI Inspire 2 FA3WX9E4TX
DJI Inspire 2 FA3PNMCMYH
DJI Inspire 2 FA3RKTAPN9

PRODUCTION CO:
Radical Media
1630 12th St
Santa Monica, CA 90404

PRODUCTION CONTACT: Laurie Devine 818 968 2806

SECURITY:
A secure takeoff and landing zone will be established.
All persons not essential to the operation of the UAS will be kept 30 feet from the takeoff and landing zone.
Maximum altitude as per FAA sUAS facilities map.

SIGNATURE: _____ DATE: 11/03/20

David Radin

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UAS QUESTIONNAIRE

(FOR MORE THAN 2 LOCATIONS, PLEASE LIST ADDITIONAL LOCATIONS, DATES, AND TIMES ON A SEPARATE PIECE OF PAPER)

FilmLA Permit #:

Film Date: Nov 9, 2020
Production Title: EA Sports
Production Company: Radical Media
Applicant Name: David Radin
Location Address: Alley between Federal Ave & Barry Ave (see map)
Hours of UAS Activity: 1100-1700
Location Address #2:
Hours of UAS Activity:
UAS Company Name: Wild Rabbit Productions Inc

UAS ON LOCATION INFORMATION

ANY RESTRICTED AREAS OR TEMPORARY FLIGHT RESTRICTIONS? ☐ YES ☒ NO

UAS Make & Model: DJI Inspire 2
UAS "N" # or registration #: FA33AL7TY9 FA3WX9E4TX
UAS Make & Model: DJI Inspire 2
UAS "N" # or registration #: FA3PNMCMYH FA3RKTAPN9

Class of Airspace that activity will occur in: ☐ B ☐ C ☒ D ☐ E ☐ G

REMINDER: IF YOU ARE FLYING IN CLASS B, C, D, OR E AIRSPACE, ATC AUTHORIZATION IS REQUIRED FOR ALL UAS ACTIVITY.

UAS OPERATING AUTHORITY:

☑ 14 CFR PART 107 ☐ TITLE 49 (STUDENTS ONLY)

PART 107 REQUIREMENTS

Name of Remote Pilot: Donovan Davis
Certificate #: 3903742
Visual Observer: ☑ YES ☐ NO
Remote Pilot Phone #: 213-399-0983

PLEASE PROVIDE THE FOLLOWING:
- Copy of Remote Pilot's Certificate
- Copy of UAS Registration Certificate for each UAS listed above
- Description of Planned Operations
- Current Knowledge Test, if Airman Certificate is more than 2 years old

TITLE 49 REQUIREMENTS (STUDENTS ONLY)

Applies to **students enrolled at an accredited educational institution**, operating under "Hobbyist" rules. **May not be used for any commercial filming.**

Name of Operator:
Operator's Phone #:
Name of School:

PLEASE PROVIDE THE FOLLOWING:
- Copy of UAS Registration
- Detailed description of proposed UAS activities
- Name of community-based organization's safety guidelines under which you will be operating
- Required insurance
- Certification letter from school (on school stationary)

WAIVERS

If you are requesting any of the following activity, please check all that apply and furnish proof of waiver from the FAA upon submission of this document to FilmLA. **Please note, students may not apply for FAA waivers under Title 49.**

☐ Flight over non-participants (§107.39)
☐ Flight altitude restrictions (§107.51)
☐ Night Flight (§107.29)
☐ Operating from a moving vehicle (§107.25)
☐ Operating multiple small UAS' (§107.35)

FilmLA USE Only

PART 107 CERTIFICATE

☐ INSURANCE
☐ DOCS ATTACHED TO PERMIT
☐ REMOTE PILOT CERTIFICATE
☐ UAS REGISTRATION CERTIFICATE(S)
☐ WAIVERS
☐ DESCRIPTION OF OPS.
☐ ATC COORDINATOR NOTE

TITLE 49 REQUIREMENTS

☐ UAS REGISTRATION
☐ DESC. UAS ACTIVITIES
☐ COMMUNITY GUIDELINES
☐ INSURANCE
☐ SCHOOL LETTER

☐ David Radin (APPLICANT) **I ASSERT THAT ALL INFORMATION ON THIS FORM IS ACCURATE.**

UPDATED: 3/11/2019

NOT A PERMIT

City of Santa Monica
Transportation Engineering & Management Division
Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

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CONDITIONS FOR USE OF PARKING LOTS FOR FILMINGS, PHOTOSHOOTS, AND BASECAMPS IN THE CITY OF SANTA MONICA

****These conditions only apply to production companies approved to use City-owned lots and do not imply permission to use any City lot****

1. Available Lots:
    a. The ONLY lots available for rental are Beach Lots 4 and 5 South, and Beach Lots 1 North through 8 North. There are no exceptions. Requested parking lot(s) must be clearly stated in the base camp/crew parking portion of your Film LA. permit. Applying for a Film L.A permit does not guarantee use of the parking lots. The City of Santa Monica Parking Department has final authorization regarding use of the parking lots. A parking application must be submitted to the Parking Department in addition to the submittal of the Film L.A permit.

2. Space Availability:
    a. The amount of spaces available for purchase can vary depending on the time of year. As a starting point, no production company may rent out more than half the available spaces of any lot. During certain times of the year (i.e. spring break, summer, any other special events, etc.), additional restrictions will apply regarding space availability, if any.

3. Restrictions:
    a. The production company can only use the spaces that have been purchased and reserved for them.
    b. Parking must be finalized no later than 72 business hours before the production date. There will be no adding of spaces after that time or on the day of filming.
    c. The RESERVED area will be set up the night before by the parking operator, usually at 10pm. There is no guarantee that there will be not be any vehicles already parked in the RESERVED area by the shoot date. It is the production company's responsibility to ensure no other vehicles park in the RESERVED area upon possession of the space. The City merely sells the spaces and sections it off.
    d. At no time can the production company extend the basecamp or deny transient parkers access to the parking lot.

4. Basecamps/Reserved Parking:
    a. Production companies must park all vehicles and materials/equipment within their RESERVED event space. Any vehicles parked outside the event space will need to show proof of payment of the Daily parking rate for that individual vehicle or become subject to citation.

NOT A PERMIT

b. Depending on the size and location of the RESERVED area, production companies may be required to pay for any parking spaces used to divert traffic around the RESERVED area. This is to prevent traffic from driving through the RESERVED area and to keep the traffic flowing smoothly within the lot. These spaces are also procured at the RESERVED rate of 3x the Daily rate.

5. Unreserved Parking:
   a. Production companies may purchase UNRESERVED parking for vehicles they wish to park outside their event space. The UNRESERVED parking is the Daily rate of the lot for that specific date and will allow the parker to stay past sunset.
   b. UNRESERVED parking is for the parking of vehicles ONLY. The production company may not use UNRESERVED parking for setting up any basecamp activities such as tents, chairs, wardrobe, generators, storing of materials, etc.
   c. The purchase of UNRESERVED permits requires the production company to pick up the permits from the City parking office, however, payment is still made directly to Film LA.
   d. The UNRESERVED parking permit must be displayed in the vehicle upon entering the lot and must be displayed in the vehicle at all times. Failure to display the permit is subject to citation. UNRESERVED parking is on a first-come, first-serve basis and does not guarantee a parking space in the lot.

6. Pay-Upon-Entry:
   a. Production companies also have the option to Pay-upon-entry at any City facility. This is only for productions that do not need any basecamp or RESERVED parking.
   b. Paying-upon-entry is for productions that wish to have all their vehicles pay at the cashier booth or pay machine upon entering the lot on the day of production.
   c. Production companies are prohibited from purchasing extra spaces to set up any basecamp activity. Paying-upon-entry is simply parking a vehicle and then leaving the lot.
   d. Production companies may inquire with the City of Santa Monica to confirm which City facilities are available for Pay-upon-entry.

7. Cancellation Policy:
   a. Cancellations for RESERVED parking and UNRESERVED parking must be made more than 48 business hours of production date. Cancellations made within this time period will be honored at no cost to the production company.
   b. Cancellations for RESERVED parking and UNRESERVED parking made within 48 business hours will not be honored. NO refunds will be given.
   c. Cancellations for Pay-upon-entry requires no notification as no parking fees are associated with the Film LA permit.

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